
TERMS OF REFERENCE
(Value Chain Expert)
Project Management and Implementation Unit (PMIU)
Balochistan Livelihoods and Entrepreneurship Project (BLEP)

Background

In response to the priorities of the Government of Pakistan on poverty reduction, the World Bank in close consultation with Government of Balochistan (GoB) and relevant stakeholders have designed the Balochistan Livelihoods and Entrepreneurship Project (BLEP) focusing on improving livelihoods of rural communities by promoting employment opportunities and sustainability of enterprises in project Districts. The project will be implemented in eight districts in the north of Balochistan, including Killa Abdullah, Killa Saifullah, Chagai, Sherani, Pishin, Mastung, Zhob and Nushki and will benefit rural households to promote livelihoods through enterprise development and job creation. The project will predominantly target communities based in areas affected by a protracted refugee situation. These districts are also affected by a protracted refugee situation. The project is likely to gain benefits for the communities in selected districts, having reliance on enterprises related to various sectors, with a priority on Agriculture, Livestock, Mines & Minerals, Handicrafts and Small Industries, Ecotourism and Forestry. In addition, the Project will have specific benefits for people living in these geographical locations through improved facilities development. The Project has three main components and will be implemented during the course of 5 years. It is financed by the World Bank and executed by Planning and Development (P&D) Department Balochistan.

Scope of Work and Activities to Be Undertaken:

Under the guidance of the Head of the Project (HoP), the Senior Value Chain Expert will serve as the key technical lead for the project. He/she will supervise technical and field-based activities including value chain development, market linkages private sector engagement and capacity building support.

Duties and Responsibilities of the Senior Value Chain Expert:

Senior Value Chain Expert will be responsible for the following duties;

- Work closely with key stakeholders to coordinate the overall implementation of value chain component of the BLEP.
- Work with the technical team to map value chain including main actors, flow of products, infrastructure facilities, financial institutions and all supporting organizations.
- Conduct technical, economic, social and environmental feasibility studies for the different value chain enterprises.
- Conduct value chain assessment to identify gaps and develop recommendations on how to improve the selected value chains and maximize the impact.
- Design guideline for small grants, modalities of disbursement, management and monitoring and saving and loan schemes.
- Provide technical support for the formation of Community Institutions and Associations or producer groups in different enterprises including seed producers, hides and skin enterprises, artisans etc.
- Develop and deliver capacity development activities in the areas of value chain and marketing development.
- Provide support and guidance for the gathering of data and information needed to

undertake an effective monitoring and evaluation of activities related to livelihood diversification, value chain and marketing.

- Organize and facilitate discussions on policy issues involving representatives of the private and public sector.
- Conduct market assessments.
- Prepare clear and concise reports in line with the requirements.
- Any other duties to be performed as per the project requirement and as assigned by HoP/Project Coordinator (PC).

Required Qualification & Experience

- Must have at least sixteen (16) years of education in Social Sciences or equivalent from any local or foreign HEC recognized institution / university.
- At least ten (10) years working experience related to verification / validation / research / value chain studies in public or private sectors.
- Must have at least four (04) years working experience of leading value chain assignments / studies i.e. as specialist / expert or equivalent.
- Must have good report writing skills and oral fluency in English.

Institutional Arrangements and Reporting:

It is recognized that activities may undergo with frequent changes in a view of dynamic environment and implementation operational & ground realities. Therefore, the individual is expected to be flexible and adapt to requirement of process. The individual shall report to the Head of the Project and Project Director/ Coordinator, Project Management and Implementation Unit (PMIU).

Salary and Benefits

Market competitive salary on monthly basis (lump-sum with no other benefits) based on qualification and experience will be offered. S/he will be based in PMIU on a contract for One year which will be extendable for a further term on the recommendation of the Higher Management.

Selection Method:

The selection will be done in accordance with the “World Bank Procurement Regulations for Investment Project Financing Goods, Works, Non-Consulting and Consulting Services” (July 2016) revised November 2017 and August 2018